reading the landscape

by isabel fernandez

landscape architect & assistant professor department of landscape architecture | state university of new york | college of environmental science & forestry . syracuse, ny

puerto rico

u.s. mainland

china

spain

threads
hilos

sense of comfort

balance sense of safety & beauty

hardscape ridden

without shelter or diversity

fauna

material choices

impact human comfort

vegetation

shade

natural

synthetic

hardscapes

furniture

Cervantes
Hegalak

seating

public art

lighting

somos
green
gara!
VITORIA
GASTEIZ!
european
green capital
2012
VITORIA
GASTEIZ!

scale

context

REVER 21 IS A TREASURE TROVE
TRENDY PIECES. I'M LIKE A KID
NDY STORE IN THE JEWELRY
ION! 👀
NATALIE, BLOGGER BEHIND LIKEFRESHLAUNDRY.COM
RE AT
REVER21.COM
): NATALIE
NYC's FAMOUS
PLANET HOLLYWOOD
2012 TOSHIBA
GET READY
3D
TOSHIBA
TDK
WRATH OF THE TITANS
SEE IT IN REAL 3D & IMAX 3D
MARCH 30
E-M
AEROPOSTALE
MARQUIS
EVITA
Marriott

quantity

arrangement

modified by users

Los chicos de la plaza
Guayama
dominó

accessibility

enhances or denies users of a pleasant experience

imagine

1985
RETURN WILD
Peregrine falcons
Two pairs built nests in the Adirondacks in 1985, 13 years after DDT was banned. DDT weakened egg shells, and falcons, unable to reproduce, vanished.
Today? The Adirondacks are home to a growing population of these cliff dwellers.

consider

EAGLE SCAFFOLDING
SERVICES, INC.
67 MILL STREET
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631-842-1700

embrace

delight

the right to protest

live a healthy life

denied comfort in the public realm

warm climate

cool spaces

sun is welcome

gender

age

medical conditions known & unknown

how do you design for human comfort when it is so highly dependent on external variables?

reduce vulnerability

provide dignified alternative

ROYAL LOURDES

not poor alternatives

human comfort is tied to our perception of safety

that which is familiar

accessible/safe risk

evoke memories

language imprinted from childhood

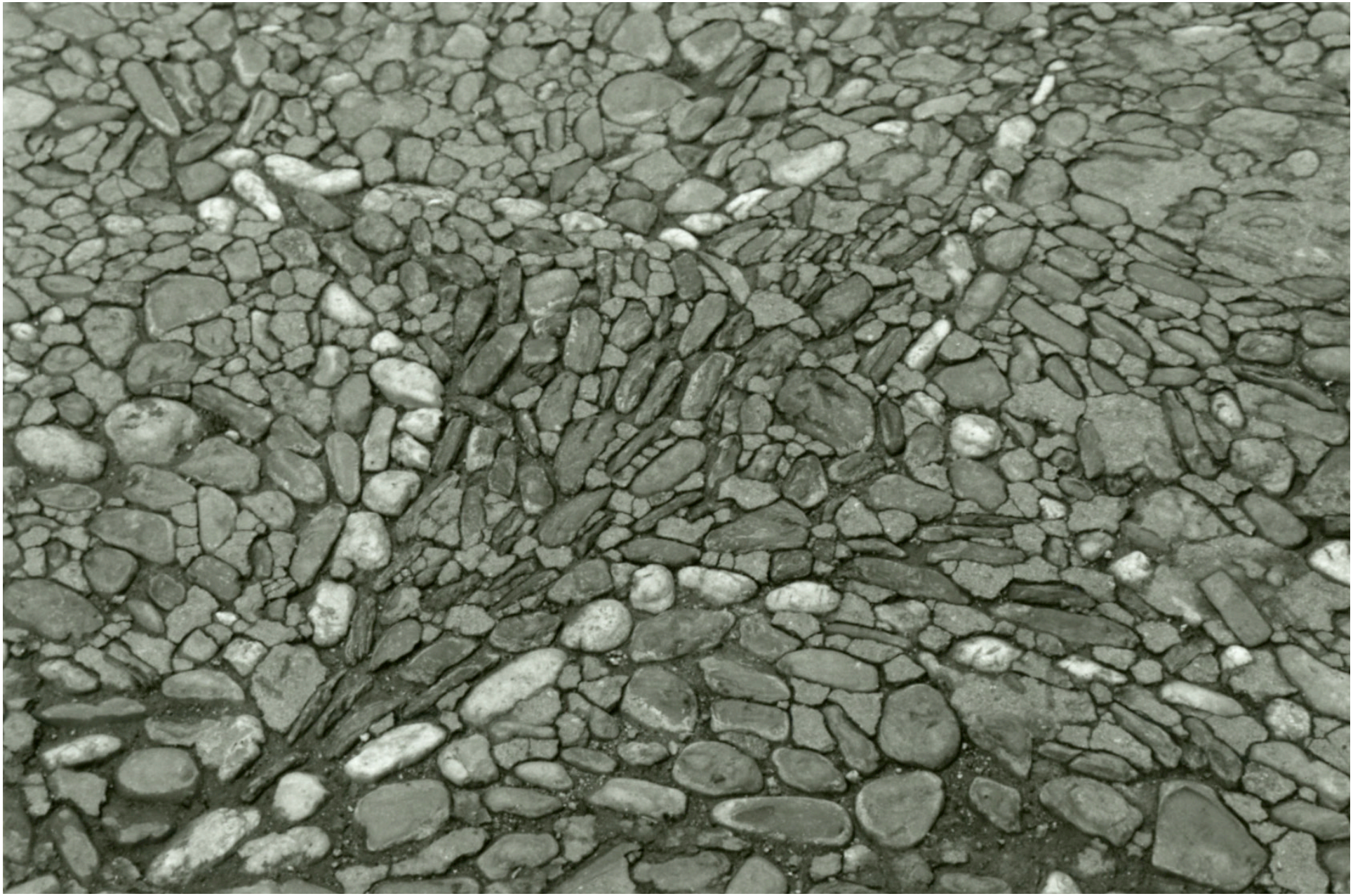
evoking emotions

memorials

sacred places

whimsy

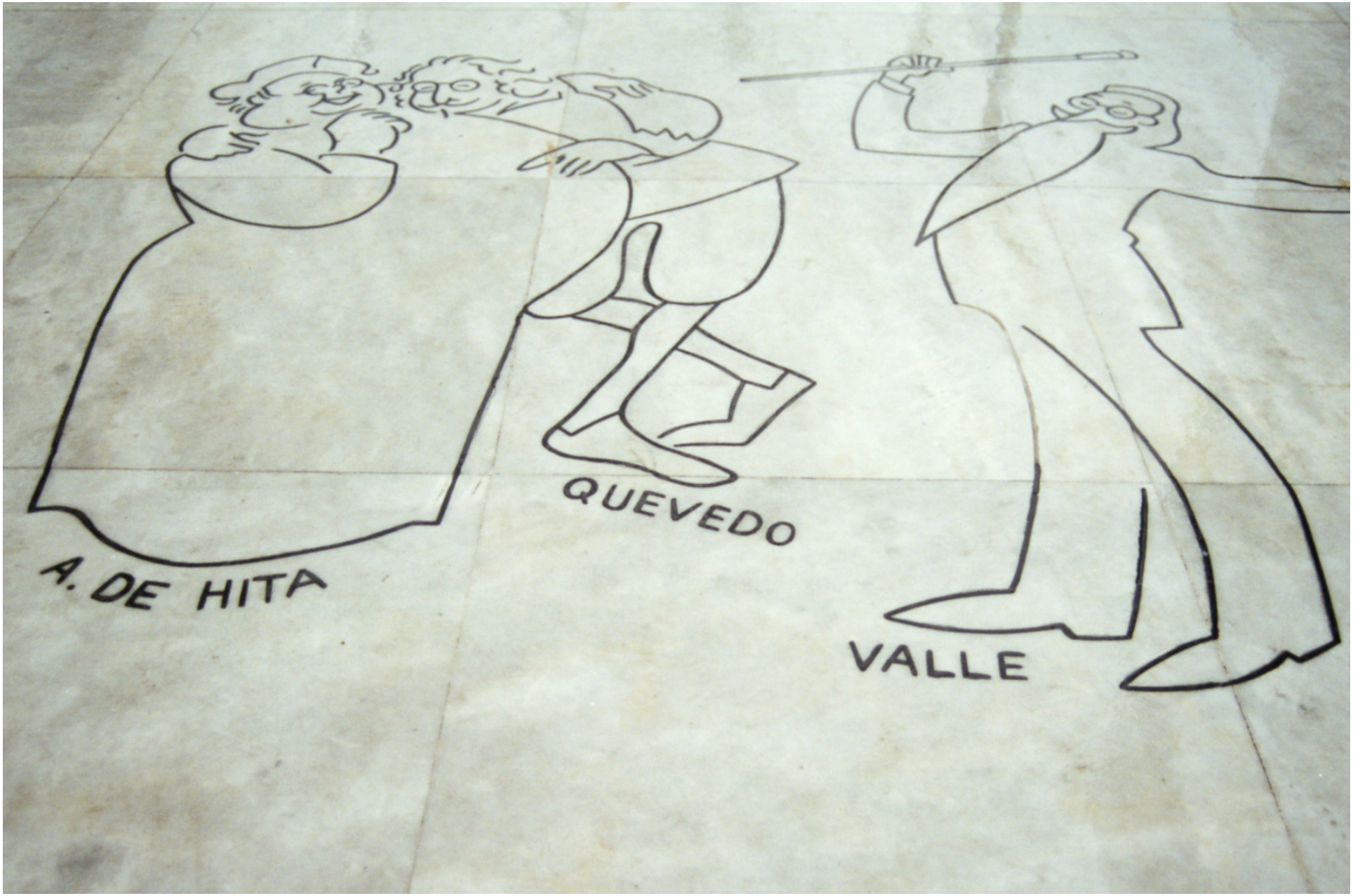
macro scale



micro scale

pavement treatment

60%
DESCUENTO


A. DE HITA
QUEVEDO
VALLE

seating

SHARP

PATRIA HISP

Restaurante

art

mar de sabores

Imaginarium
HOTEL
DATO

Doug's Dining Room
DOUG'S FISH FRY

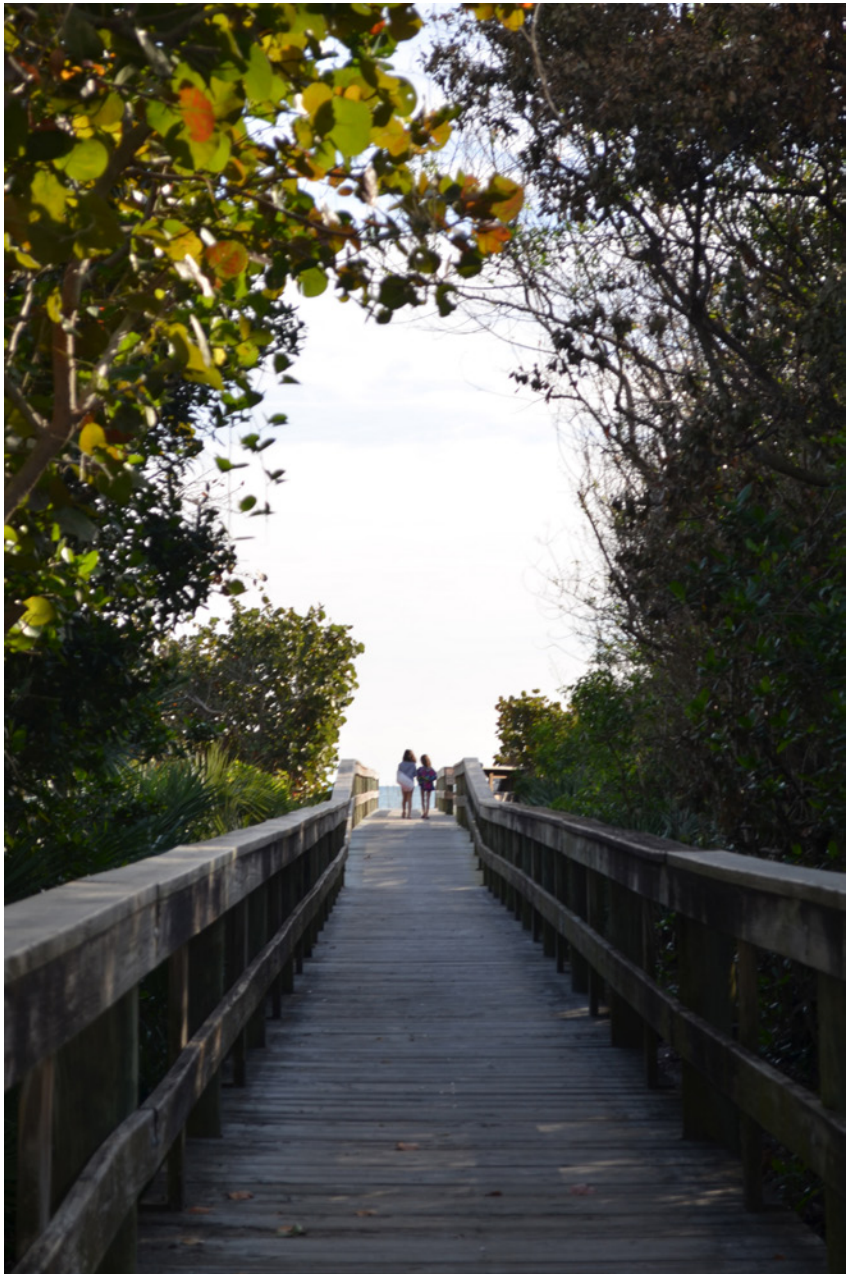
1
Adecco
Adecco

excusado
EXTRALARGOS.NET

lighting design

framed views & approaches

stop praying...God's too busy
to find you a parking spot
Entertainment or Abuse?



address traffic movement

FEED THE WRATH

VINCI
P
PLAZA AMARICA
LIBRE
adania

SALIDA DE VEHICULOS
VADO
PERMANENTE
PASABIDEA
IBILGAILUEN IRTEERA
AYUNTAMIENTO
DE VITORIA
GASTEIZKO UDALA
Nº 1805

multi-functionality

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signage

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CIRC PANIC

Vital Kutxa
Vital Kutxa

charm

FOTOS
2 x 2

proxemics

adeslas
IQUIMESA

la huerta
SEUR

KIKO
mosel

balance

thank you!